



21st Annual Monterey Beer Festival – October 5, 2024

Sponsorship Opportunities

For more information and to confirm a sponsorship, please contact:

Wendy Brickman, Sponsorship Consultant (831) 594-1500 or email brickman@brickmanmarketing.com.

Stage (Front) Sponsor - \$2000 (1 available)

Sponsor Will Receive:

Naming rights to the Main Stage

Ability to put 1 company banner on the front of the Main Stage

Mention in Press Releases and social media campaigns

Logo/Company name on website (www.montereybeerfestival.com)

6 General Admission Tickets for Monterey Beer Festival on October 5, 2024

Stage (Side) Sponsor - \$1500 (2 available)

Sponsors Will Receive:

Ability to put 1 company banner on the side of the Main Stage

Mention in Press Releases and social media campaigns

Logo/Company name on website (www.montereybeerfestival.com)

4 General Admission Tickets for Monterey Beer Festival on October 5, 2024

Booth Sponsor - \$1500 (limited number available)

Sponsors Will Receive:

10x10 Booth space (proof of liability insurance required)

Mention in Press Releases and social media campaigns

Logo/Company name on website (www.montereybeerfestival.com) and social media mention

4 General Admission Tickets for Monterey Beer Festival on October 5, 2024



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Official Designated Driver Sponsor - \$500 (multiple)

Sponsors Will Receive:

Logo/Company name included in all large print ads including posters

Logo/Company name on website listed as a sponsor (www.montereybeerfestival.com) and social media mention

Opportunity to display one banner at Festival

2 General Admission Tickets for Monterey Beer Festival to be held on Saturday, October 5, 2024

Beer Tap Sponsor - \$500 (multiple)

Sponsors Will Receive:

Logo/Company name included in all large print ads including posters

Logo/Company name on website listed as a sponsor (www.montereybeerfestival.com) and social media mention

Opportunity to display one banner at Festival

2 General Admission Tickets for Monterey Beer Festival to be held on Saturday, October 5, 2024