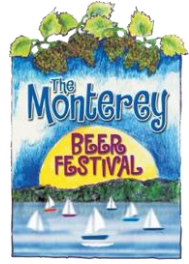
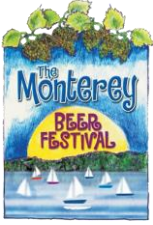


Monterey Beer Festival  
Concessionaire Application  
2004 FAIRGROUND ROAD  
MONTEREY, CALIFORNIA 93940  
Phone 831-372-5863 Fax 831-372-8248  
Saturday, July 8, 2017



1. Applications will be accepted on a first come first served basis. Once all spaces have been filled a wait list will be created in case of cancelations. If your application is accepted, we will forward contracts for your signature. Please be sure to include a picture and \$250 deposit. Once your application is accepted the deposit becomes non-refundable.
2. All exhibitors are expected to provide a professional presentation. Products and prices are to be displayed clearly. Exhibitors are not permitted to sell or give away items outside of their designated area. Any giveaways must be approved by Event Management. **Alcohol consumption is prohibited in your booth during festival hours.**
3. Lists of all items you intend to sell or display must be submitted with your application, please include brand names if possible. Food Concessionaires: Please note that no glass bottles or cans will be permitted on the Fairgrounds.
4. All commercial exhibitors are required to be set up and ready to operate by 10:30 a.m. Saturday, July 8, 2017. If you need to make special arrangements for set up you must make that request & arrangements with Event Management by June 28, 2017. **Your booth is required to be staffed at all times during the event.** An unoccupied booth has little value to you or our event patrons. If a booth is not staffed you may be asked not to participate in the future.
5. Each vendor will be given (4) passes for a food booth. Passes are to be picked up at vendor check in at Gate 4. Additional worker passes may be purchased at the administration office for \$4 each. Fair management will monitor the number of worker passes purchased and may refuse to disburse an inordinate number of passes. Each vendor will receive two passes allowing access to the carnival grounds for parking. Deliveries must be made during non-event hours. All parking violators will be towed at the owner's expense
6. All exhibitors are required to supply the Monterey County Fair Heritage Foundation with a current certificate of insurance with general liability coverage in the amount of \$1,000,000. The Monterey County Fair and the Monterey County Fair Heritage Foundation will need to be named as additional insured as outlined below:  
List as the Additional Insured: "That the State of California, the District Agricultural Association, County Fair, the County in which the County Fair is located, Lessor/Sublessor if fair site is leased/subleased, Citrus Fruit Fair, California Exposition and State Fair, or Entities (public or non-profit) operating California designated agricultural fairs, their directors, officers, agents, servants, and employees are made additional insured, but only insofar as the operations under this contract are concerned."
  - You may purchase insurance through the administration office for a fee of \$50.
7. If your organization is a non-profit 501-(C) please provide documentation from the Internal Revenue Service including affidavit of tax exemption. This is a mandatory requirement and documentation must be submitted with application.

**We have established these requirements for the benefit of our exhibitors and patrons. Our goal is to provide a wide variety of products and services for both the enhancement of our event and the enjoyment of our patrons. Thank you for your inquiry, we hope to see you at the Monterey Beer Festival.**



Monterey Beer Festival  
 Concessionaire Application  
 2004 Fairground Road Monterey, CA 93940  
 Phone 831-372-5863 Fax 831-372-8248  
 www.montereybeerfestival.com

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Business/Home Phone: ( ) \_\_\_\_\_ Cell Phone: ( ) \_\_\_\_\_ Fax #: ( ) \_\_\_\_\_

California State Board of Equalization Permit #: \_\_\_\_\_

Federal Tax I.D. #: \_\_\_\_\_ Product Liability Insurance:  
 Private Carrier

Would you like to purchase CFSA Insurance through the Monterey County Fair for \$50? YES NO

**Concession Stand Requirements**

**\*\*Concession Stands must be approved by the Monterey County Health Department\*\***

**Dimensions of Food Rig:** \*Stand should be in ready to serve position when measurements are taken, include open awnings, counters, storage, BBQ's, fencing & hitch.

Front Footage \_\_\_\_\_ Depth \_\_\_\_\_ Height \_\_\_\_\_

Type of Stand:  
 \_\_\_\_\_ Self Contained Food Trailer \_\_\_\_\_ Portable Metal  
 \_\_\_\_\_ Portable Wood \_\_\_\_\_ Other

If other, please describe stand: \_\_\_\_\_

**Utilities Used:** \_\_\_\_\_ Propane Gas \_\_\_\_\_ Sewer \_\_\_\_\_ Used Oil Bin\*

\*All used oil must be poured into Oil Bin Provided. Original Oil Boxes or other Containers are not acceptable for disposal. Anyone not complying with proper disposal methods will be charged a clean up and disposal fee.

**Electricity Requirements:** Voltage \_\_\_\_\_ Wattage \_\_\_\_\_ Amperage \_\_\_\_\_

\$50.00 will be charged for any additional 220v, 50 amp circuits

**Water Requirements:** Yes \_\_\_\_\_ No \_\_\_\_\_

\*\*Please submit an updated picture of your selling space. Food Concession Rates: \$250 minimum guarantee or 22.5% of gross sales after taxes, your register tapes will be audited at the close of the festival, please check out at the Administration office no later than 6:30pm.\*\*

